

Nottinghamshire and Nottingham Historical Child Abuse Communication Implementation Plan

June 2015

This Implementation Plan is to support the overarching Communications Strategy. The objectives within the strategy are:


- Provide reassurance to all audiences that while the historical allegations are being taken seriously, the care of children in our Children's homes now is very different to when the allegations are said to have taken place
- Outline the actions all parties are taking in partnership to address the allegations, the ensuing civil claims and help to progress criminal enquiries and bring perpetrators to justice, without prejudicing the processes underway
- Support the safeguarding and protection of children by helping to raise risk awareness among citizens and assure them that any concerns will be properly investigated
- Respond to media queries in as open a way as possible within the constraints of criminal and civil proceedings, whilst upholding the reputation of the organisations involved.

The purpose of this plan is to support the implementation and delivery of the Communications Strategy. This Plan aims to achieve the following:

- Define which messages need to be rolled out to colleagues and stakeholders.
- Identify and define the types of engagement that is required for different colleagues and stakeholders
- Be clear as to what is expected of colleagues in terms of their contribution towards communication and engagement.

Audience	Objective	Key Messages	Action	Who	When
Survivors	To provide reassurance that allegations will be listened to and taken seriously	Abuse survivors will be listened to, taken seriously and supported, with action taken wherever possible	<p>Confirm what support groups or counselling services are being made available for survivors</p> <p>Ensure key messages and support offer are conveyed as part of ongoing case management with known survivors</p> <p>Ensure key messages and support offer are conveyed as part of media coverage that might reach survivors who haven't yet come forward</p>	<p>CCG</p> <p>Police</p> <p>Stephan Richeux Robin Smith Rob James</p>	<p>July</p> <p>Ongoing</p> <p>Ongoing</p>
City & County Safeguarding Boards	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review	Report to be taken June meetings	Sue Gregory	June meetings
Senior Officers & politicians at the City Council	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review	<p>Officers: Report to be taken to 1) the Corporate Leadership Team and 2) the Children & Adults Leadership Team</p> <p>Politicians: Report to be taken to 1) the Leadership meeting with Cllrs Collins & Chapman and 2) Panel meeting</p>	<p>Alison Michalska</p> <p>Alison Michalska & Cllr Mellen</p>	<p>July</p> <p>August</p>
Senior Officers & politicians at the County Council	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review	<p>Briefings and reports to be taken to Senior Leadership Team, Corporate Leadership Team as appropriate</p> <p>Reports to Children and Young People's Committee. Briefings as appropriate with Cllrs Rhodes, Peck, Plant and Foale</p>	<p>Derek Higton Steve Edwards</p> <p>Cllr Peck Derek Higton</p>	TBC
The PCC & Senior Officers within the Police	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review			
Partnership Group of Police, City & County Chief	To give senior leaders opportunity to discuss strategic approach together	Joint working practices and roles need to be agreed at this meeting – for example agreement over 1) identified media spokespeople and 2) how to manage	Report to be taken to the Partnership Group Meeting	Alison Michalska & Derek Higton	

Audience	Objective	Key Messages	Action	Who	When
Execs & Cllrs		communications with known survivors			
Staff in City Council Children's Services	To reassure staff and maintain morale	We know care for children is very different today. Nobody under police investigation still works with our children. If you have any questions or concerns please raise these through your line manager.	Email to staff with updates and messages. Raised in staff supervisions where appropriate	Helen Blackman Helen Blackman	July July
Staff in County Council Children's Services	To reassure staff and maintain morale	We know care for children is very different today. Nobody under police investigation still works with our children. If you have any questions or concerns please raise these through your line manager.	Email / staff intranet with updates and messages Raised in staff supervisions where appropriate	Derek Higton / Steve Edwards	
Media	To respond to enquiries as openly as possible To promote the action being taken to get justice	Message dependent upon enquiry Messages about arrests and prosecutions	Police/City/County Communications Team to respond in line with the media protocol (Section 4 of Comms Strategy) Police Communications Team to proactively promote action in line with the media protocol (S4 of Comms Strategy)	Stephan Richeux Robin Smith Rob James	Ongoing
MPs	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review			Every 6 months after autumn meeting
Nottingham City, Nottinghamshire County and Bassetlaw Senior Officers Health	To be kept up to date with developments & given opportunities to comment	Updates from Strategic Management Group including police investigations & current position of independent review. Implications for health services commissioning/ provision.	Updates to be provided to confidential sessions of Governing Bodies via the records of business and minutes from the Safeguarding Boards and Committees.	CCG Directors of Nursing/ Chief Nurses	Quarterly

Audience	Objective	Key Messages	Action	Who	When
Nottingham City, Nottinghamshire County and Bassetlaw GPs and other health care provider organisations	To be aware of the health strategy and their roles and responsibilities within it.	GP first point of call for victims requiring health support/ intervention. Pathways and support available to victims. Action to be taken in the event of disclosure.	CCG newsletters. Distribution of health strategy and information leaflets (with link to access on intranet). Updates via PTL (protected learning time) events.	Designated Nurses/ Doctors	Ongoing
Nottingham City, Nottinghamshire County and Bassetlaw Frontline clinicians in health	To be aware of the health strategy and their roles and responsibilities within it.	Pathways and support available to victims. Action to be taken in the event of disclosure.  Briefing for Health Staff Historical Abuse.	Provider newsletters. Distribution of health strategy and information leaflets (with link to access on intranet). Updates via learning events.	Safeguarding Leads	Ongoing