

## Promoting the International Child Protection Certificate

### **Step 1 - Scoping**

- Before you begin promoting the ICPC process in your country, contact the CEOP International team to find out how many organisations, if any, are currently using ICPC in your region or country.
- CEOP International receive monthly stats from ACRO [Criminal Records Office] detailing specific organisations/countries where applicants are applying to work, and will be able to provide this information to you.



### **Step 2 – Building Contacts**

You should then begin to scope appropriate contacts and partners within your country or region. Since the launch of the ICPC, the CEOP Command and ILOs have utilised a range of contacts when commencing promotional activity of the ICPC:

- Government/British High Commission – Top level strategic engagement with equivalent education ministries and the BHC.
- NGOs – Eliciting support and contacts within relevant frontline organisations that specialise in the field of education and child protection and safeguarding.
- British International Schools – Direct engagement with senior management/Head Teachers in British International Schools to raise awareness of the TCSO risks and to encourage implementation.
- Expat Community – Expat communities are likely to have a good knowledge of the schools and organisations in your region that are popular with British teachers/workers.



**The ICPC has been developed in the UK to help better protect children from UK nationals, or anyone who has spent time living in the UK who would seek to travel and work overseas to sexually abuse them.**

### **Step 3 – Promotion & Awareness Raising**

Once you have made contact with relevant organisations there are a number of ways that you can begin to promote or raise awareness of the benefits of implementing the ICPC process:

**One-to-One Engagement:** Building contacts in the education/safeguarding arena will enable ILOs to raise awareness of the threat of TCSO activity and to promote the use of improved safeguards in schools and organisations that work or come in to contact with children.

**Official Launch:** If ILOs have funds available to them, delivering an “official conference launch”, with support from either the Government, or a prominent charity such as the British Council, will enable ILOs to reach a large audience and to seek support to spread the word of the ICPC among their networks and communities.

**Word of Mouth & Good News Stories:** The use of social media is a pertinent tool in raising awareness of the ICPC. If you have established contact with the relevant ministry or the BHC, you may be able to utilise their social media channels to promote schools or organisations that have implemented the ICPC process, as a result of your initial or on-going awareness raising.

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### **Important Points to Remember**

- ❑ Any UK national or other nationality that have resided in the UK can apply for an ICPC.
- ❑ The ICPC is only appropriate if a DBS check is not available.
- ❑ The ICPC was specifically designed for organisations that are not formally linked to the UK and therefore cannot access pre-deployment screening checks via DBS.
- ❑ Certificates can only be provided at the request of the applicant. An employer cannot apply on their behalf and will only become aware of what is contained on the ICPC if it is made available by the applicant.
- ❑ An ICPC will not state if an individual is suitable for work with children – this assessment can only be determined by the employer.
- ❑ The certificate only reflects what was recorded on the UK Police National Computer at the time of issue – any convictions after this date will not be shown.
- ❑ An ICPC can be obtained by individuals already in employment.
- ❑ The ICPC is paid for by the applicant not the organisation.

### **ICPC Checklist**

- 1. Have you contacted CEOP International to find out the following information:**
  - ❑ Are there any organisations in your country using the ICPC?
  - ❑ How many organisations have implemented the ICPC process?
  - ❑ How many applicants are applying for an ICPC to work in the country?
- 2. Have you requested promotional material from CEOP International that you can use to assist in your discussions?**
- 3. Have you approached the relevant Government department to raise awareness of the ICPC?**
  - ❑ Is promotion supported?
  - ❑ Would they consider implementing it as part of wider policy?
- 4. Have you contacted the British High Commission and would they be prepared to assist in the following:**
  - ❑ Promotion activity
  - ❑ Developing contacts
  - ❑ Funding
- 5. Have you established contact with relevant NGOs that could assist you in raising awareness and promoting the ICPC?**
- 6. Have you made contact with key international schools?**