



Cyril Smith

A ROCHDALE MAN FOR ROCHDALE

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When Labour controlled Rochdale Town Council by 30 votes to 18, your rents went up just the same, by between 5/- and 8/- per week.

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When Labour controlled Rochdale Town Council by 30 votes to 18, your rates went up by 2/8d. in the £.

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If you think that by voting Labour you'll keep rents and rates down —  
**YOU'RE KIDDING YOURSELVES.**

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CYRIL SMITH was Chairman of the Housing Committee from 1963 to 1966 — your rents never went up once during his Chairmanship.

A MESSAGE TO COUNCIL TENANTS FROM

Cyril Smith

Ladies and Gentlemen,

I am writing to ask you to seriously consider voting for me at the General Election.

I know the burden of high rents in Council Houses, but believe me, this is due to the policy of the Labour Government, which has been fully supported by your Labour M.P. The high interest rates, the way they push us to continue to build, the way they discourage smaller houses are all part of the pattern. Council rents are a matter of Government policy — far more than Town Council policy.

You will see overleaf a fair statement, that whilst I was Chairman of the Housing Committee your rents never went up — that's true. What is not true is that ~~that~~ was because I was Chairman — believe me it all depends on Government policy, and no matter what party is in control of your Town Council — if the Government force up interest rates and prices, as Labour have done — then rents will suffer.

I am of working class background; my mother (of whom I am proud) is a cleaner. All my life I've worked for the working class. Much of the work I've done for charity and youth has been to help poor people and poor children. I have never been a snob — I know what poverty is — I saw it last Christmas when I organised and helped to deliver toys for over 1,000 Rochdale children, many of them on Housing Estates.

YOU ARE ENTITLED TO THE BEST AND I'VE ALWAYS FOUGHT FOR YOU. WILL YOU LET ME CARRY ON THE FIGHT AS YOUR NEW M.P. ?

CYRIL SMITH.



KEEP ROCHDALE IN THE FRONT — VOTE FOR A ROCHDALE MAN.

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